

STAMMA

The British Stammering Association trading as Stamma

2019 ANNUAL GENERAL MEETING
30 NOVEMBER 2019

STAMMA

AGM AGENDA

- 2pm Welcome by the Chair
- 2:05 Apologies for absences
- 2:10 Minutes of the AGM of 13th Oct 2018
- 2:15 Annual Accounts & Finance Report
- 2:35 Appointment of Independent Auditors
- 2:40 Stamma Report
- 3:10 Trustee Elections
- 3:15 Any Other business
- 3:30 Ends.

MINUTES OF THE LAST MEETING

Saturday 13th October 2018, 2:00 - 4.00 PM, The Wesley Euston Hotel & Conference Venue
81-103 Euston Street, London NW1 2EZ, UK

Apologies: Colin Marsh, Angela Corpe, Sophie Mitchell, Lynne Mackie, John Atkins, Jordon Halkier, Max Gattie.

Minutes of the Last Meeting: Agreed

2017 Accounts:

James Smith, the BSA's newly appointed Treasurer, presented the 2017 Accounts.

There was a question from the floor about whether the ESN was financially self-sufficient. JP responded no, but future ESN expenditure will be spread across different functions, and we will be abolishing the fee structure as we are no longer able to provide some of the support previously offered, and we will be moving across to focus more upon providing information via the website.

Appointment of Auditors: Moore Stephens were reappointed at the BSA's auditors.

Election Results: Naheem Bashir and Abed Ahmed were elected as new Trustees to the Board

The AGM formally ended at 2:30.

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ANNUAL ACCOUNT & FINANCE REPORT

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2018

ACCOUNTS

Statement of Financial Activities

	Notes	Unrestricted funds £	Restricted funds £	Total 2018 £	Total 2017 £
Income from:					
Donations and legacies	2	435,000	42,800	477,800	169,799
Charitable activities	3	2,087	38,680	40,767	24,609
Investments – bank interest receivable		111	-	111	4
Total income		437,198	81,480	518,679	194,412
Expenditure on:					
Fundraising		23,754	-	23,754	33,421
Charitable activities:					
<i>Advice and Support</i>		55,661	-	55,661	35,771
<i>Education</i>		4,871	6,000	10,871	22,659
<i>Information & Support Service</i>		59,916	52,806	112,722	41,558
<i>Employers Stammering Network</i>		-	14,859	14,859	32,353
<i>The Mentoring Pilot</i>		-	11,338	11,338	-
<i>Careers Guidance</i>		-	-	-	7,053
<i>BSA (Scotland)</i>		-	-	-	2,372
Total expenditure	4	144,202	85,003	229,206	175,187
Net movement income/(expenditure)		292,996	(3,523)	289,473	19,225
Transfer of Funds		(3,523)	3,523	-	-
Reconciliation of funds					
Total funds brought forward		50,940	-	50,940	31,715
Total funds carried forward		340,413	-	340,413	50,940

2018 ACCOUNTS

Balance Sheet

	Notes	2018 £	2017 £
Current assets			
Debtors	7	7,075	1,873
Cash at bank and in hand		352,849	69,492
		<u>359,924</u>	<u>71,365</u>
Creditors: amounts falling due within one year	8	(19,511)	(20,425)
Net assets		<u>340,413</u>	<u>50,940</u>
Represented by:			
Unrestricted funds	9	340,413	50,940
Restricted funds	9	-	-
	9	<u>340,413</u>	<u>50,940</u>

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FINANCIAL REPORT

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2019 – A YEAR OF INVESTMENT

2019 - a year of investment following the large legacy bequeathed by Owen Simon

£100k was allocated in 2019 to build our core and invest in service provision:

- Service Director & Communications Director & extending hours of pt staff
 - Create a new helpline platform
 - Build a new website
 - Improve our infrastructure, GDPR, Skye Cloud, new laptops & hardware
 - Salesforce to allow us to manage supporter data securely and effectively.
-
- So far costs broadly in line with expectations
 - Will experience a net deficit of c.£115k, which is about £30k more than budget - due in large part to reduced grants

2020: CONSOLIDATION & EXPANSION

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2020: A YEAR OF CONSOLIDATION AND BUILDING ON 2019

- Building on 2019, 2020 will be focused towards the following:
 - Increasing membership involvement to increase fundraising
 - Increasing service provision
- Anticipating a break even position financially – driving the charity towards sustainability.
- Achieved by:
 - Growing donations and fundraising by 40%
 - Successful grant applications
 - Managing costs closely throughout the year
 - Planning a fun and cost-effective conference

APPOINTMENT OF AUDITORS

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The British Stammering Association trading as Stamma

Assessing 6 months of Stamma

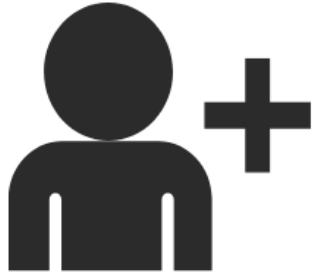


TIMELINE

- June 13th stamma.org launch + first of new leaflets.
- July, merchandise & shop online.
- 17th July – 5th September, Outdoor digital ads.
- Oct – ISAD, brief outdoor digital campaign, posters.
- November, 2019 stamma.store launched.



REACH MORE PEOPLE



We will reach and help more people who stammer, and provide information, support, signposting. We will make sure our information is easily available, relevant and shareable. We will help connect them up with local and national networks and groups.

BUILD COMMUNITY SUPPORT



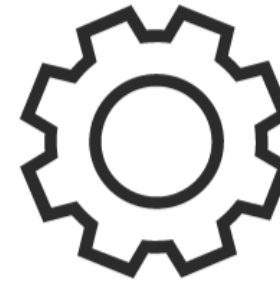
We recognise the importance of building communities and the empowerment that brings. We will ensure our learnings around work to new website, use the new site to platform stories, showcase setting up local / online groups.

EDUCATE THE PUBLIC



We will run public campaigns so that the public understand that stammering in adults is largely a neurological condition, and often hereditary. So that they are better informed about what it is like to stammer; so that the public are better able to respond to someone who stammers.

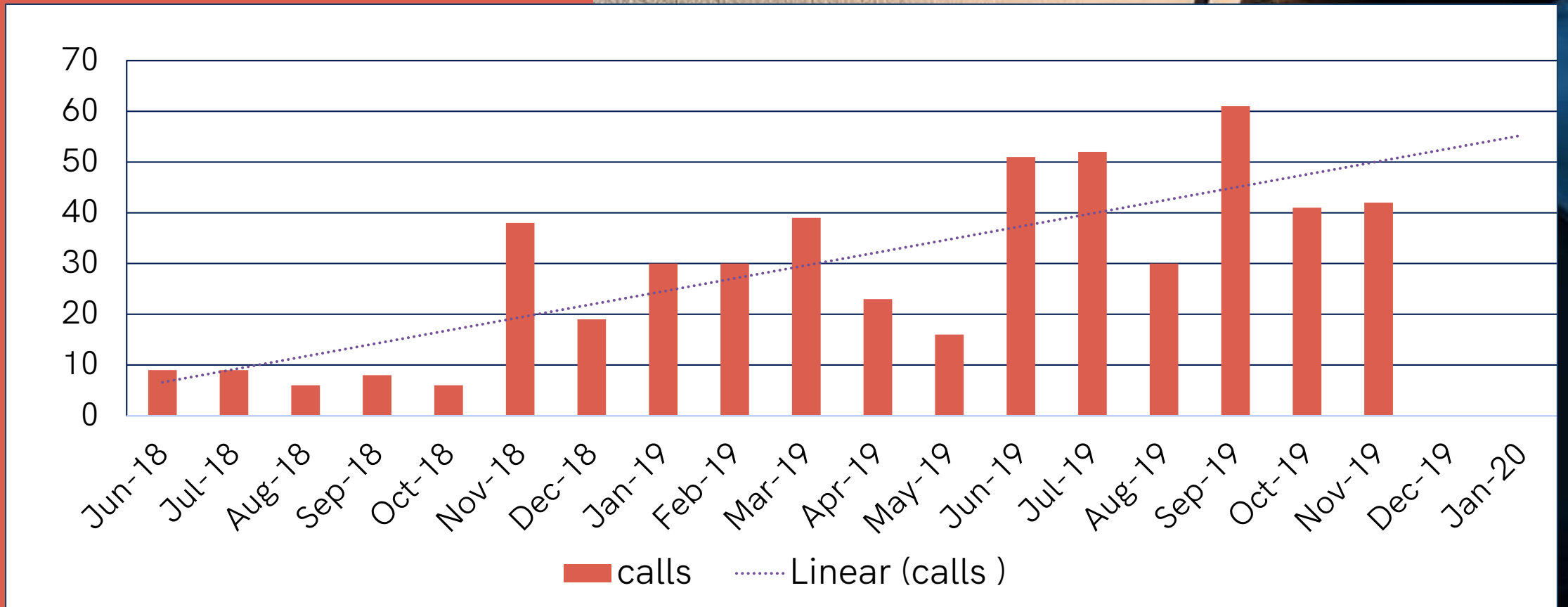
BE EFFECTIVE & EFFICIENT



We will invest in our people, our fundraising, our communications and our systems to create a sustainable organisation. We will ensure financial stability by investing in our capacity to raise funds and meet our reserves policy. Initially, we will use our reserves to invest in the major change set out in this strategy.

1. SUPPORT MORE PEOPLE WHO STAMMER

HELPLINE CALLS



LEAFLETS & POSTERS

Orders & Downloads Since June/July

STAMMIA

In preschoolers, stammering is not uncommon.

Stammering, or stuttering, affects up to 8% of children. In most children this will be short-lived.

Stammering isn't caused by nerves. It's mainly a neurological and often hereditary condition.

STAMMIA

Stammering, also known as stuttering, is not uncommon in children. About one in every 12 children will stammer.

A stammerer needn't be a barrier for **school-aged children.**

STAMMIA

Stammering, or stuttering, affects up to 3% of the adult population, mainly men. It isn't caused by nerves, it's primarily a neurological and often hereditary condition.

As a young adult, stammering can really suck.

STAMMIA

Stammering, or stuttering, affects up to 3% of the adult population, mainly men. It isn't caused by nerves, it's mainly a neurological and often hereditary condition.

In adults, the question you face is how you deal with your stammerer.

STAMMIA

Stammering affects up to 8% of children, which means 1 to 2 children in every class of 30 may have a stammerer.

You may hear a child repeat, prolong and/or block on sounds and words. **Or you may hear nothing** as some children swap words and avoid talking because of the shame, frustration and fear of being "found out".

As a teacher or teaching assistant you can have a transformative role in supporting these children.

Ahmed, Ahmed, @stammer_teacher

ORDERS							LEAFLETS			Postcards	Posters	
	orders	Pre-school	School-age child	Young adult	Adult	Teachers	for SLTs			totals		
July	19	61	70	61	49					265		
Aug	23	77	82	84	55		90			411		
Sept	40	106	126	115	96	10	70			563		
Oct	197	307	410	396	240	238	95	257		2,140		
Nov	34	77	86	55	50	124	54	5		485		

DOWNLOADS	Sept	Oct	Nov	Totals
Parents pre-school	267	394	357	1018
School-age leaflet	228	425	316	969
Young adult leaflet	128	248	146	522
Adults leaflet	160	237	131	528
Leaflet for Teachers	n/a	n/a	130	130

SUPPORT IN THE WORKPLACE



DOWNLOADS	June	July	Aug	Sept	Oct	Nov	totals
Stammering Discrimination and the Law	80	112	159	181	165	110	456
Education reasonable adjustments	63	72	62	134	127	62	323
Reasonable adjustments at work	41	39	25	56	58	29	143
Reasonable Adjustment form	27	21	8	13		12	25
Recruitment & stammering	39	47	32	34	28	9	71
Working with someone who stammers	28	26	24	27	15	8	50
Bullying at work	7	7	5	4	3	6	13

2. BUILD MEMBERSHIP & COMMUNITY SUPPORT & FACILITATE NETWORKS

1. Launch the Stamma campaign and create a new website to help visitors understand difficulties facing those who stammer + understand how to best to respond:
2. Use stamma.org to platform stories.
3. Support local self-help groups to maintain/expand attendance.
4. Seek funding/grants to support Network/Local Groups coordinator

YOUR VOICE

3 new articles p/week
26 unsolicited

Topics

my story
Parenting
work & job hunting
school & uni
dating & relationships
art & culture
opinion.

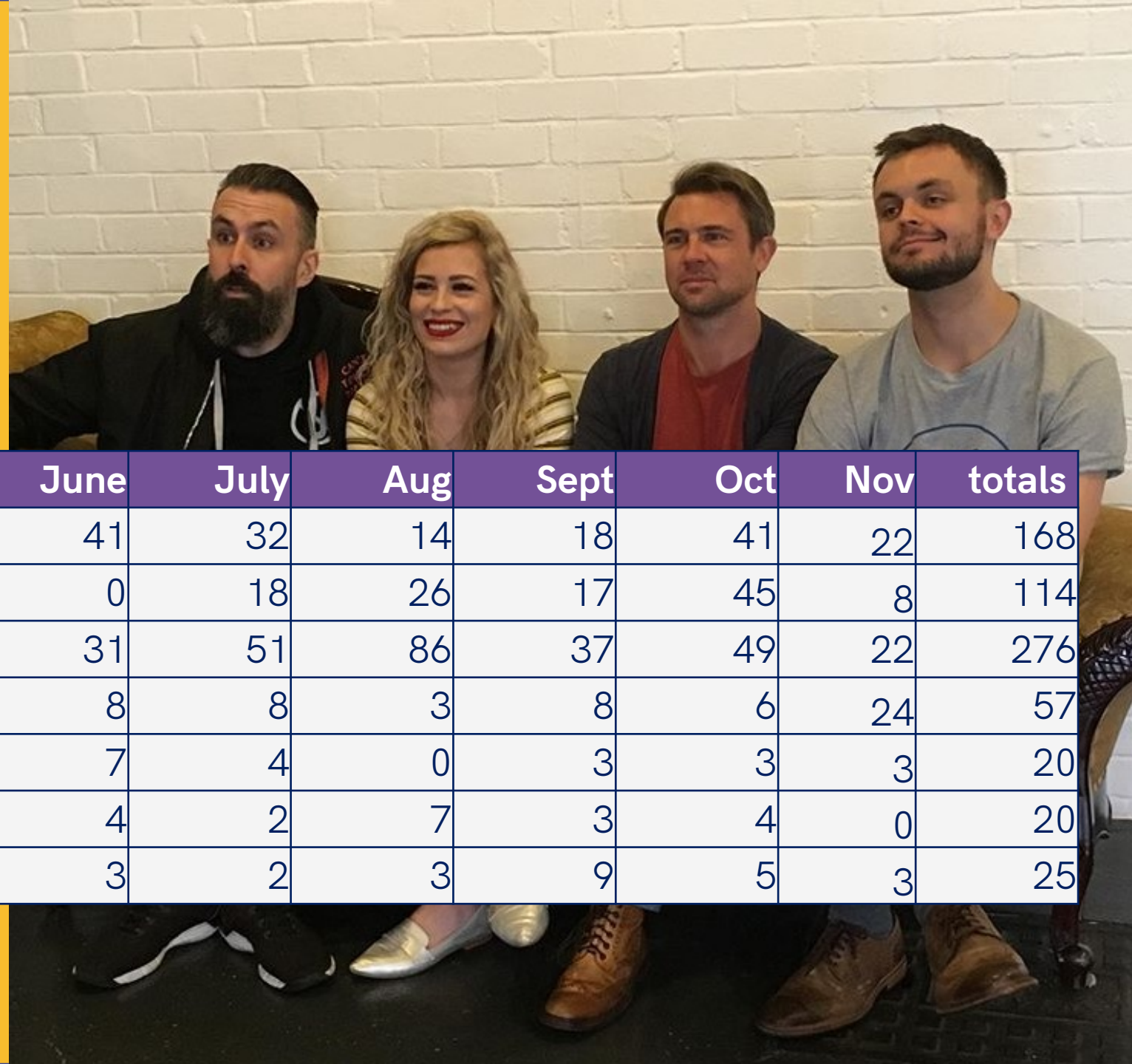


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MERCHANDISE



SIGNING UP & GETTING INVOLVE



DOWNLOADS	June	July	Aug	Sept	Oct	Nov	totals
Your Voice Writer guidelines	41	32	14	18	41	22	168
Local group Form	0	18	26	17	45	8	114
Local group guide	31	51	86	37	49	22	276
Fundraising registration form	8	8	3	8	6	24	57
Sponsorship form	7	4	0	3	3	3	20
Library order form	4	2	7	3	4	0	20
Gift aid declaration	3	2	3	9	5	3	25

womens > women's hoodie yellow logo



Product Spec Story Donation Reviews

women's hoodie yellow logo £43

pecially created for Jacqueline

Select a size

No option selected



Sizing



Add To Basket



Organic



Renewable



Responsible



Easy Returns and Exchanges

3. EDUCATE THE PUBLIC ABOUT STAMMERING

OUTDOOR DIGITAL

start	end	digital spaces	impressions
18 Jul	01 Aug	77	3,396,341
02 Aug	15 Aug	59	5,564,763
16 Aug	29 Aug	30	2,009,597
29 Aug	05 Sep	30	820,414
19 Jul	28 Jul	5	826,999
29 Jul	04 Aug	6	888,026
05 Aug	08 Aug	3	543,172
13 Aug	18 Aug	4	296,423



22ND OCT - ISAD

Digital spaces on
International
Stammering Awareness
Day

Start	Finish	Digital Spaces	Impressions
22 nd Oct	22 nd Oct	772	12,306
22 nd Oct	1 st Nov	1	177,193





DPP EPISODE #293
STAMMA SPECIAL
w/NATALIE, OWEN + GEORGE

SCROOBIUS PIP

**PODCAST
REACH**

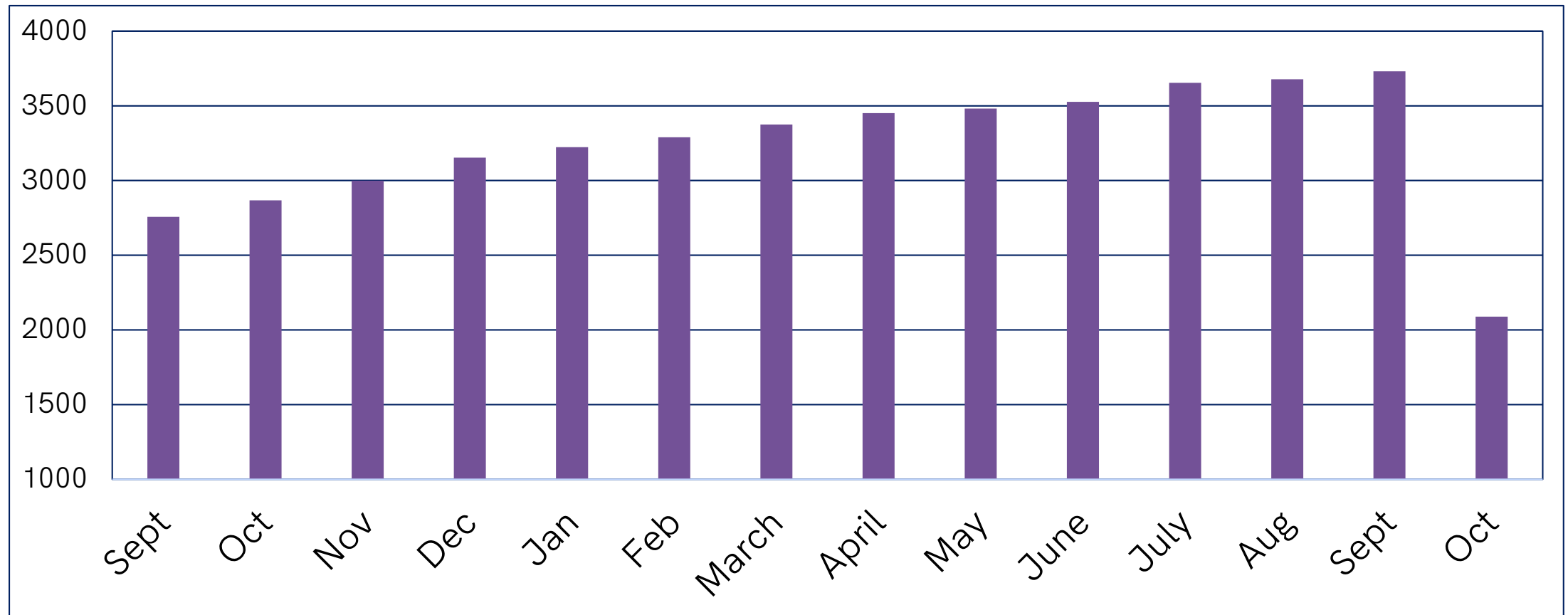
16k

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ENGAGEMENT

	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19
Requests to volunteer	11	9	9	17	13	9
Volunteer hours		88	90	60	84	72
FB closed group	4512	4548	4565	4607	4651	4680
FB BSA page	9257	9395	9548	9613	9629	10039
Twitter: followers	4757	4865	4910	5012	5231	5275
Tw. engagements	3106	3559	1980	2088	4353	3408
Insta: followers	-	-		412	687	739

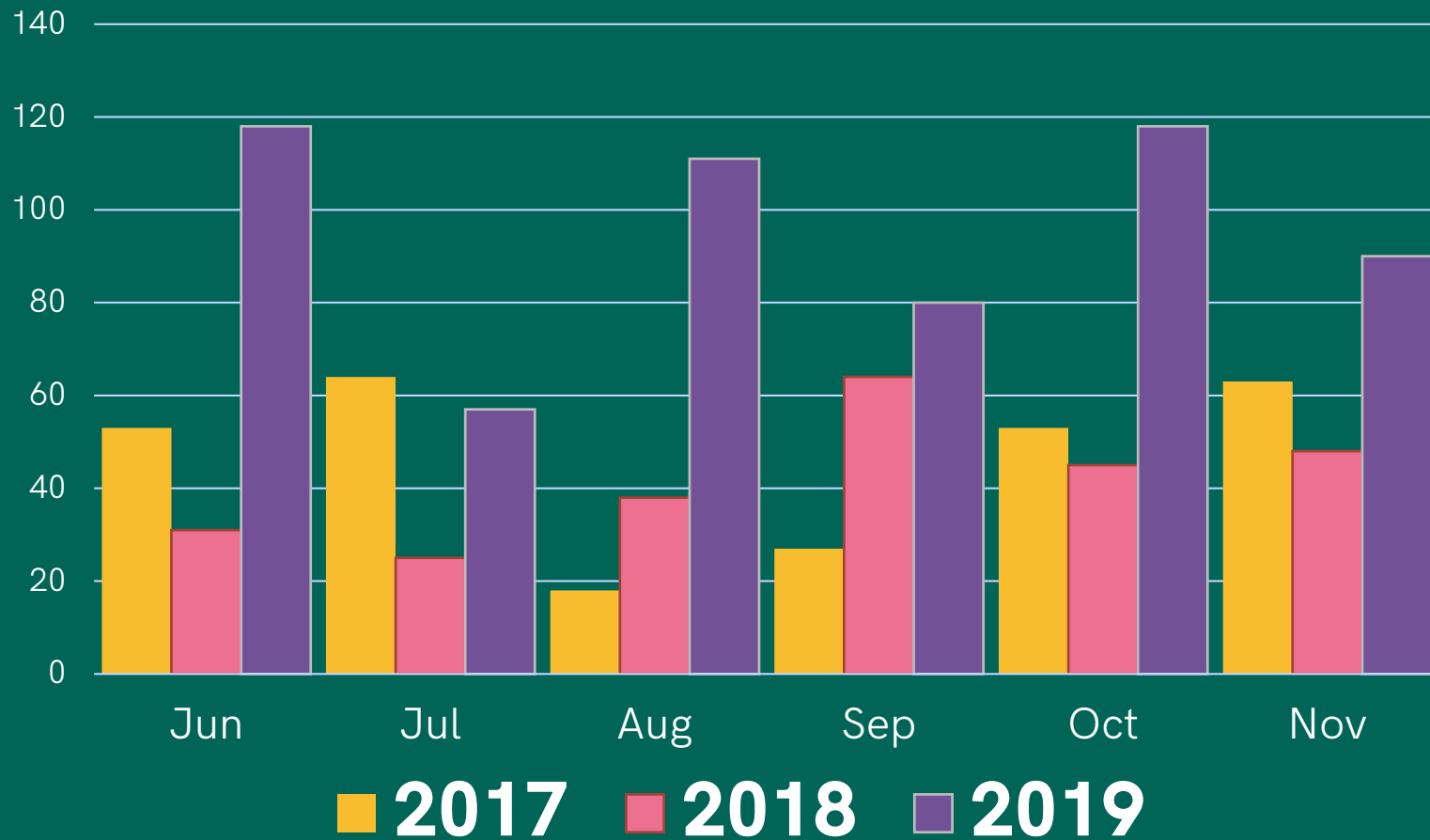
BSA MEMBERSHIP & SUPPORTER NUMBERS



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NEW MEMBERS PER MONTH

June-November, 2017-2019



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4. MANAGE THE BSA EFFECTIVELY & EFFICIENTLY

INVESTING IN STAFF & FUNCTIONS

GDPR pro bono Support
Protecting & securing data
New helpline platform
New helpline volunteers
Refurbished office
Staff meetings, reviews
& pensions
Recruiting staff to posts



2020 AMBITIONS

1. Launch webchat (aiming for Spring).
2. Roll out plans to support local groups & national networks.
3. BSA Conference (August).
4. Revive the Stammering Network and bring in new members.
5. Launch at least 1 new campaign with a clear call to action.
6. New materials outstanding: for parents, about BSA, law, employment.
7. Working with local group to set up parent workshops, open days and employment workshops.
8. Produce planned video & podcast content.

SHEFFIELD STAMMA-FEST

21-23 August
University
of Sheffield

"No Limits"



TRUSTEE ELECTIONS



VOTING

2017 Ballot	online	postal	all
voters	1498	280	1,778
voted	213	60	273
%	14%	21%	15%
2018 Ballot			
voters	2,194	290	2,484
voted	373	43	416
%	17%	15%	17%
2019 Ballot			
voters	1571	47	1618
voted	323	20	343
%	21%	43%	21%

RESULTS

Name	Votes	postal	total	
Lynne Mackie	108	3	111	16%
Dr Joanna Baker-Rogers	95	5	100	15%
Natalie Mortimer	95	7	102	15%
Max Gattie	93	5	98	14%
Mark Benton	74	6	80	12%
Jake Larsson	44	3	47	7%
Colin Marsh	36	3	39	6%
Sabir Ahmed	30	0	30	4%
Ron Turrell	22	6	28	4%

STAMMA

HAVE A SAFE JOURNEY HOME

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