

STAMMA

2020

AGM



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The British Stammering Association trading as Stamma

2020 ANNUAL GENERAL MEETING
10 October 2020

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AGENDA

1:00	Welcome by the Chair	Tim Fell
1:05	Apologies	
1:10	Minutes of the AGM of 30 November 2019	
1:15	Finance & Campaign Report	Gary Barth, Jane Powell
1:45	Appointment of Independent Auditors	Gary Barth
1:50	Trustee Elections	Betony Kelly
2:00	Resolution to change the Articles of Association	Prasan Modasia
2:20	AOB	
	<hr/> End of formal session <hr/>	
2:30	ISAD campaign presentation	Daniel Liakh, Jane Powell
3:00	Ends	

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MINUTES OF THE LAST MEETING (1/2)

30th November 2019, St Anne's Church, 55 Dean Street, London W1D 6AF.

Welcome: BSA Chair, Tim Fell welcomed everyone to the AGM and opened the meeting.

Apologies : Jon Smith, Colin Marsh, Rob Grieve, Julia Ammon.

Minutes of the Last Meeting: Proposed by Roy Tranckle and Betony Kelly, unanimously agreed.

Annual Accounts & Finance Report

James Smith talked through the 2018 accounts, touching on the recent legacy, our investment over 2019, and planned spend for 2020.

Neal Gilmore queried two items in the Annual Report: the number of Scroobius Pip's twitter following, and the statement that we had 5 Strategic Objectives, but only 4 were listed. Jane Powell acknowledged that the twitter number was a typographical error, and that the error in numbering re strategic objectives was because one of the objectives got split (support more people who stammer was split into two: support more people who stammer and build community support & facilitate networks). Neal also asked how the increase in income would be obtained, and at what point it was anticipated that the BSA would be sustainable? James indicated that this would be covered in the report on Stamma.

Lynne Mackie proposed that we accept the Financial Report, seconded by Neil Morjaria, carried unanimously.

Appointment of Independent Auditors

On behalf of the Board, James Smith proposed that we change our auditors to Royce Peeling Green, a Manchester based company with solid experience in auditing charity accounts. The proposal to accept the change of auditors was proposed by Derek Maynard, seconded by Mandy Taylor, and passed unanimously.

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MINUTES OF THE LAST MEETING (2/2)

Stamma Report

Jane Powell presented a report on the Stamma campaign and progress to date.

In response to Neal's question she explained that the plan was for the BSA to invest £85K from our legacies each year, over the next three years, into the organisation. The BSA has asked the Lottery to match this investment. Additionally, we aim to increase donations to reach £80K in 2020. Long term the BSA will seek to increase donations and fundraising from the public to reach sustainability at a higher level of operation and will do so by expanding membership, by encouraging greater engagement in campaigns and by persuading supporters to choose the BSA as their charity to support. If this is successful, then sustainability should be achieved by the end of the next three years.

Jane reported that next year's Conference will be held at Sheffield, 21st-23rd August, 'Stamma Fest' with the theme of 'no limits'. Mandy Taylor explained that herself, can coorganisers Dean, Paul, Natalie and Lynne are planning a slightly different conference next year in the light of the recent Stamma campaign. More details will follow and appear on stamma.org.

Trustee Elections

Tim formally thanked Julia Ammon for all of her service as Trustee over the past three years and announced that Neil Morjaria, Betony Kelly and Christine Simpson have been formally appointed to the Board. He welcomed Natalie Mortimer and Lynne Mackie as new Trustees, proposed by Abed Ahmed and seconded by Derek Maynard and carried unanimously.

Any Other Business

None

The meeting was closed at 15:40.

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ANNUAL ACCOUNT & FINANCE REPORT

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2019

ACCOUNTS

Statement of Financial Activities

A significant investment in 2019 was a new website alongside a host of new materials.

We recruited a full time post to oversee and expand our helpline services, increase capacity and expand to include webchat.

	Notes	Unrestricted funds £	Restricted funds £	Total 2019 £	Total 2018 £
Income from:					
Donations & legacies	2	165,167	52,100	217,267	477,800
Charitable activities	3	9,419	2,325	11,744	40,767
Investments - bank interest receivable		1,486	-	1,486	111
Total income		176,072	54,425	230,497	518,678
Expenditure on:					
Fundraising		22,945	-	22,945	23,754
Charitable activities:					
Advice & Support		74,070	13,400	87,470	55,661
Membership		40,202	20,500	60,702	-
Education		-	-	-	10,871
Information & Support Service Employers		146,775	20,525	167,300	112,722
Stammering Network		-	-	-	9,522
The Mentoring Pilot		-	-	-	16,675
Total expenditure	4	283,992	54,425	338,417	229,205
Net movement (expenditure)/income		(107,920)	-	(107,920)	289,473
Transfer of Funds		-	-	-	-
Reconciliation of funds					
Total funds brought forward		-	-	340,413	50,940
Total funds carried forward		-	-	232,493	340,413

We invested in Salesforce and a Salesforce Administrator to manage our membership data on a new online system, able to integrate with fundraising, volunteering and events and our website.

2019 ACCOUNTS

Balance Sheet

	Notes	2,019 £	2,018 £
Current assets			
Debtors	7	11,061	7,075
Cash at bank and in hand		<u>237,250</u>	<u>352,849</u>
		248,311	359,924
Creditors: amounts falling due within one year	8	15,818	19,511
Net assets		<u><u>232,493</u></u>	<u><u>340,413</u></u>
Represented by:			
Unrestricted funds	9	232,493	340,413
Restricted funds	9	-	-
	9	<u><u>232,493</u></u>	<u><u>340,413</u></u>

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FINANCIAL REPORT

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2020 – A YEAR OF CHALLENGE

Despite the pandemic we believe Stamma will emerge in a healthy position.

At the outset the budget was revised and cost cutting measures were put in place:

- Rent deferral for the Stamma offices
- Temporary furlough of two staff members
- Freezing of new staff posts.

The reduction in income from donations and events was offset by:

- Receipt of the Lotteries Community Grant of £85k per year for 3 years, to be matched by contributions from our reserves
- £790k from Owen Simon's legacy, now invested into several accounts on the Flagstone platform while future plans are considered.

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Stamma is now budgeted to record a surplus of £777k for the year.

The revised budget at the start of the pandemic, which excluded the Owen Simon legacy, was for a surplus of £2.5k for the year.

Excluding this legacy, we are forecasting a deficit of £13k by the end of this year. We want to continue to build on community and member support and so we are unfreezing the posts to support this and will continue our drive to increase membership and carry out our message to the public.

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2020 EXPENDITURE

This year we focused upon:

- Expanding our helpline provision with the addition of Webchat (May 2020).
- Developing the team of helpline volunteers.
- Integrating our donations and fundraising income with membership details.

SPEND ON CHARITABLE ACTIVITIES

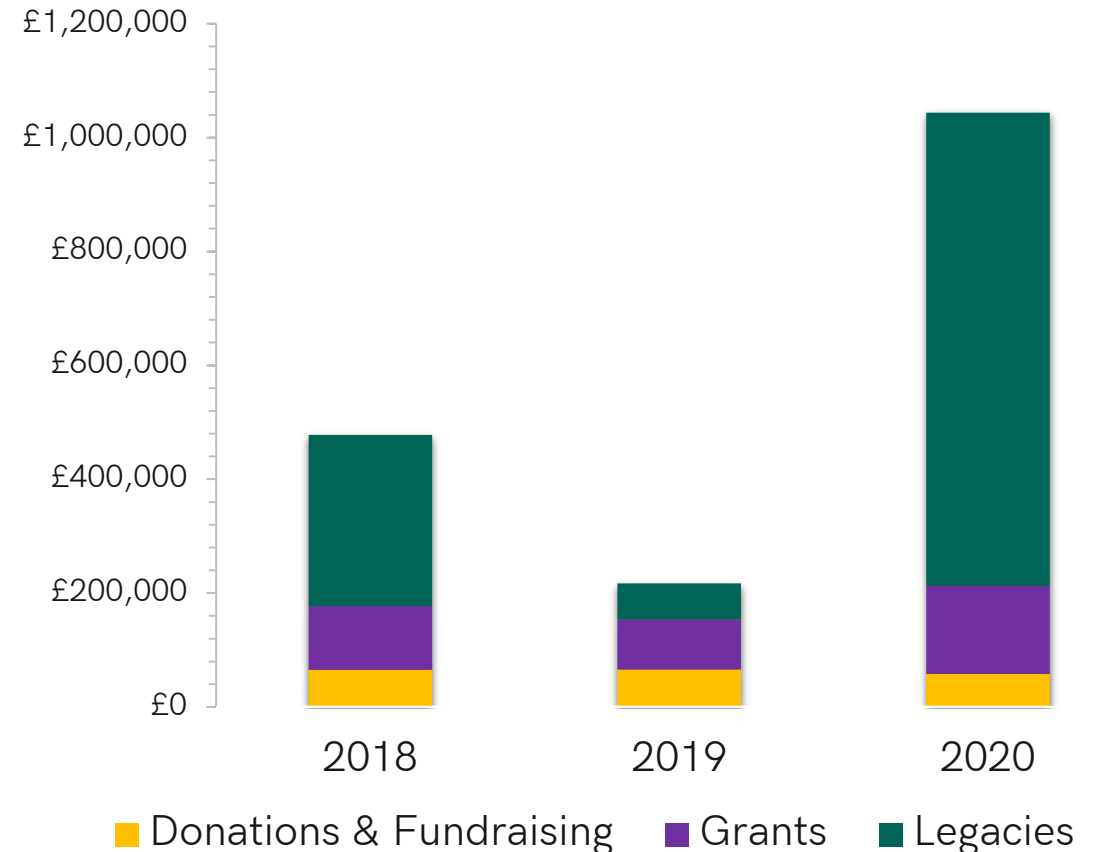


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2020 INCOME

- The pandemic hit fundraising, with donations and income down £7,565 from 2019.
- Grants rose, we are anticipating a total of £155K this year.
- The biggest impact, however, was the remainder, the largest part, of Owen Simon's legacy of £790,935.

INCOME COMPARISONS 2018-2020



1 SUPPORT MORE PEOPLE WHO STAMMER

This year we:-

- Expanded our service with webchat, as planned, in May 2020.
- Provided follow up and ongoing support to **12%** of callers.
- Increased our average of new monthly supporters from **75** to **98**.
- Directly supported **887** people via helpline, webchat & email.
- Provided **19,850** downloads of information from stamma.org

Developed a trained support team of **48** volunteers able to take phone calls, emails and webchats.

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WEBCCHAT FEEDBACK



Person taking webchat made me feel at ease

It's just so nice to be able to speak about my experience

Found information about a support group in my area. That's fantastic to know about.

It was a cool chat

Really helpful and also felt very listened to

Very helpful and reassuring

- Parents of children who stammer tend to use the helpline.
- People who stammer tend to use webchat and email.
- 19-24 year olds hardly ever use the helpline, but make up almost 40% of our contacts on webchat.

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2 BUILD MEMBERSHIP & COMMUNITY SUPPORT & FACILITATE NETWORKS

- Increased supporters from 1,930, Oct 2019; to 2,909 by Sept 2020.
- Averaged 122 new members per month *from June 2020*.
In 2017 the average was 37; in 2018 the average was 39; in 2019 the average was 63.
- Local groups have topped 31.
- We've secured a grant to support a Local Groups & National Network Coordinator.
- Engagement in voting has grown year on year.
- Under the pandemic we've embraced Zoom and online participation, and dramatically expanded our volunteering programme.

3 EDUCATE THE PUBLIC

- At the start of 2020 we received another blast of outdoor advertising, with a further 160 outdoor displays with a potential footfall of 373,666.
- We are due to launch a new campaign, timed with ISAD, again with outdoor and online advertising.
- This year we're joining forces with Australia, Ireland, the USA and Canada with a single unifying call to action and strapline.
- We'll use the 2020 YouGov polling next month to look at impact, and explore how many people in the UK 'hide' their stammer.

4 **MANAGE THE BSA EFFECTIVELY & EFFICIENTLY**

The investment in infrastructure in 2019 has paid off.

- Staff have seamlessly continued their work from home using Salesforce, Skye Cloud and now Microsoft Teams.
- The virtual call centre has meant that the helpline continued uninterrupted, online training was maintained and the volunteer team expanded.
- We're now able to pull across data around donations, fundraising and volunteering to provide a more integrated insight into membership.

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APPOINTMENT OF AUDITORS

- Independent review for the year ended 31 December 2019 was performed by Royce Peeling Green Limited ('RPG').
- It is proposed that RPG be re-appointed to perform the independent review for the year ended 31 December 2020.

TRUSTEE ELECTIONS



VOTING ENGAGEMENT

2017 Ballot	online	postal	all
voters	1498	280	1,778
voted	213	60	273
%	14%	21%	15%
2018 Ballot			
voters	2,194	290	2,484
voted	373	43	416
%	17%	15%	17%
2019 Ballot			
voters	1571	47	1618
voted	323	20	343
%	21%	43%	21%
2020 Ballot			
Voters	2041	49	2090
Voted	460	19	479
%	23%	39%	23%

RESULTS

Name	Online Votes	Postal Votes	All Votes
Joanna Gaukroger	218	8	226
Max Gattie	194	12	206
Sibon Phiri	162	3	165
Abi Rice	138	5	143
Paul Fix	81	6	87
Andrew Seow	76	0	76



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BSA ARTICLES OF ASSOCIATION

We want to update our Articles so that:-

- Our governing articles sit in just one document
- Are written in plain English
- Are future proofed
- Are in line with charity law standards.

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BSA ARTICLES OF ASSOCIATION

We want to update our Articles **so that the relevant items sit in one document rather than two.**

RELEVANT ARTICLES

2 Objects

3 Powers

8 Application of income and property

17 Limited liability

18 Guarantee

20 Dissolution

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BSA ARTICLES OF ASSOCIATION

We want to update our Articles **so that they're written in plain English, with items grouped together.**

#	RELEVANT ARTICLES
4	Trustees
5	Trustees' proceedings
7	The Officers

BSA ARTICLES OF ASSOCIATION

We want to update our Articles **so that they are future proofed.**

#	RELEVANT ARTICLES
4.17	Appointment of Elected Trustees
5.6-5.9	Attendance and voting at Trustees' meetings
14	General Meeting
15	Voting
16	Use of proxy by Members

BSA ARTICLES OF ASSOCIATION

We want to update our Articles and **add-in charity law association standard, legal provisions.**

RELEVANT ARTICLES

- 6 Trustees' Powers
- 9 Benefits & payments to Trustees and connected persons.
- 10 Conflicts of interest and conflicts of loyalty.