

2021 AGM

30 October 2021

Brian Dodsworth

President of the BSA
Long-standing supporter,
ex Treasurer, ex Chairman,
dedicated supporter

STAMMIA

AGENDA

Welcome by the Chair

Apologies

Minutes of the 2020 AGM

Matters Arising

Finance Report

Membership & Services Report

Appointment of Independent Auditors

Trustee Elections

AOB

Ends

MINUTES OF THE LAST MEETING (1/5)

The Chair, Tim Fell, welcomed attendees to the AGM, 117 people registered to attend, 57 attended on the day. The panel were able to see questions raised by those attending via a Q&A box and a live commentary feed, allowing people to comment and chat.

Apologies: These were received from Lucy Clegg, John Russell and Lynne Mackie. Minutes of the Last Meeting: Proposal to accept the Minutes from Neil Morjaria, seconded Gill Rudd.

Finance Report: Gary Barth took the meeting through the finance report, and responded to questions from the floor. He noted a small error in the Annual Report, where one of the columns had not been completed, but regarded this as not significant. The end of the year will finish with a slightly higher deficit, £13K rather than a £2.5K surplus, but the decision has been taken, with the legacy, to revert back to our plans to expand with the two new posts.

Questions

Subscriptions. Jane Powell said that the decision to drop subscriptions was made prior to her appointment, but managing them is expensive, and often means that members go off and raise funds for another charity.

MINUTES OF THE LAST MEETING (2/5)

More income can come through fundraising if financial support isn't mandatory.

Principal sources of income. The split is usually even between grants and public donations; on top of this are legacies which are variable, and income from sales and conference, which is nominal.

ESN We no longer fund ESN activities, Iain is now fully involved in 50 Million Voices. Instead we've created a specialist section of the site devoted to work, and will fund efforts supporting people at work via other routes.

Support for the nations. The organisation is not a grant giving organisation, so we don't normally give grants, but we do have local groups. With an agreement with the group in Northern Ireland, we've agreed to pass back funds they've raised locally to launch a group.

MINUTES OF THE LAST MEETING (3/5)

Campaign Report:

CEO, Jane Powell took the AGM through the slides illustrating progress against the key objectives set in 2018, noting progress and progressively higher levels of engagement in trustee elections and volunteering.

Appointment of Auditors

Gary noted that because our income level has increased over the threshold, we will be liable for costs up to £4.8k as we will hit the threshold for an audit next year.

Trustee Elections

Tim announced the results of the last election and asked the AGM to vote on accepting the results of this election, with Joanna Gaukroger and Max Gattie topping the votes.

At the Board, under article 41, Sibon Phiri would take Abed's place for the next year.

Articles of Association

Prasan walked us through the recommended changes to the Articles.

MINUTES OF THE LAST MEETING (4/5)

Vernon Tottle flagged that membership terminates if members pass or resign but what happens if they don't do either? Prasan explained that our internal process for this is set out at article 12.6 (f).

Paul Blythe asked if the organisation was still called the British Stammering Association. Jane responded that it was, but we were using Stamma as a trading name.

Ashley Morrison asked if there were plans to convert the Articles into plain English, and offered to help do this. Prasan said that the Articles have been updated with the intention to be able to be reviewed easily by Stamma's members and the current form of the Articles have been approved by the Charity's Commission. Jane followed up that there was nothing to stop Stamma having a guidance document on the Articles available in plain English.

MINUTES OF THE LAST MEETING (5/5)

Voting

Voting on all of the Resolutions was taken together.

Resolution 1: to accept nominations of Joanna & Max. 51 voted for, 2 abstentions, 1 voted against. proposed by Gary Barth, seconded by Kirsten Howells.

Resolution 2 : to appoint auditors Royce Peeling Green. 50 voted for, 1 against, 3 abstentions; proposed by Mark Renwick, seconded by Gillian Rudd.

Resolution 3: to accept new Articles. 53 voted for, 1 abstained, proposed by Paul Fix, seconded by Barbara Class-Peter.

AOB

Derek Maynard asked if there is an update on Conference. Jane responded that if we can, we'll hold the conference next year, Covid permitting. Vernon Tottle asked about masks, is this a problem for other people who stammer. Jane said it was, we had an article on the website with advice on this issue, and will also be producing our own masks, out shortly. The meeting finished at 2:35 and was followed by a presentation on the ISAD campaign.

ANNUAL ACCOUNT & FINANCE REPORT

2020 ACCOUNTS

STATEMENT OF FINANCIAL ACTIVITIES

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2020 £	Total 2019 £
Income from:					
Donations and legacies	2	914,705	133,170	1,047,875	217,267
Charitable activities	3	4,312	-	4,312	11,744
Other Income - furlough claims		8,380	-	8,380	-
Investments – bank interest receivable		4,495	-	4,495	1,486
Total income		931,892	133,170	1,065,062	230,497
Expenditure on:					
Fundraising		22,810	-	22,810	22,945
Charitable activities:					
Advice and Support		76,933	-	76,933	87,470
Membership Support		64,948	-	64,948	60,702
Information & Support Service		31,869	102,350	134,219	167,300
Total Expenditure	4	196,560	102,350	298,910	338,417
Net movement income / (expenditure)		735,332	30,820	766,152	-107,920
Transfer of Funds		-	-	-	-
Reconciliation of funds					
Total funds brought forward		232,493	-	232,493	340,413
Total funds carried forward		967,825	30,820	998,645	232,493

2020 ACCOUNTS

BALANCE SHEET

	Notes	2020 £	2019 £
Fixed assets			
Property, plant and equipment	10	336	-
Investments maturing in more than one year	9	170,000	-
		<hr/>	<hr/>
		170,336	-
Current assets			
Debtors	7	15,173	11,061
Stock	8	1,675	-
Cash at bank and in hand		501,039	237,250
Investments maturing within one year	9	333,000	-
		<hr/>	<hr/>
		850,887	248,311
Total assets			
		<hr/>	<hr/>
		1,021,223	248,311
Creditors: amounts falling due within one year			
	11	-22,578	-15,818
		<hr/>	<hr/>
		998,645	232,493
Represented by:			
Unrestricted funds			
Designated funds	18	680,000	-
General unrestricted funds		287,825	232,943
Total unrestricted funds	12	967,825	232,943
Restricted funds	12	30,820	-
Total funds		<hr/>	<hr/>
		998,645	232,493

APPOINTMENT OF AUDITORS

- The audit of the financial statements for the year ended 31 December 2020 was performed by Royce Peeling Green Limited ('RPG').
- It is noted that a full audit was performed this year, which is more extensive than the independent review performed in previous years.
- It is proposed that RPG be re-appointed to perform the audit for the year ended 31 December 2021.

2021 FINANCIAL REVIEW

While revising our plans in 2020 as a result of the Covid-19 pandemic, we have continued to build STAMMA's operations in line with the 5-year strategic plan. With stronger financial reserves in place following legacies received in 2020, measures have been taken to increase income in 2021 and build our operations for the future, including:

- Recruiting a Supporter Care Officer (which we hope will increase donations) and a Network and Campaigns Lead
- Purchases of new IT equipment so our staff can work more efficiently
- Working with a specialist Grants Officer to increase grant income.

2021 FINANCIAL REVIEW

In addition:

- Reserves of £600,000 have been set aside for building capacity in future years
- Reserves of £80,000 have been created to set up a Young People fund, in memory of Owen Simon.

Our budget for 2021 planned for increased expenditure compared to 2020, in order to achieve our aims of growing STAMMA's operations, and a net cash outflow for the year of around £95k was forecast. We are currently forecasting a net cash outflow of £68k for the year ending 31 December 2021, which would be a significant improvement on the budget, and the aim is that financial performance will be even stronger in 2022.

2020 EXPENDITURE ALLOCATION

	Staff costs	Other direct costs	Support costs	Governance costs	Total
Fundraising	18,998	647	2,578	587	22,810
Charitable activities:					
Advice & Support	55,878	13,701	5,630	1,724	76,933
Membership Support	49,615	2,024	10,189	3,120	64,948
Information & Support Service	112,030	14,224	6,098	1,867	134,219
	236,521	30,596	24,495	7,298	298,910

STAMMA STAFF

Full time staff	CEO Jane Powell	Network & Campaigns Lead Charlotte Smith	Website Editor Steven Halliday	Office Manager Jacqueline Fitzsimmons	Supporter Care Officer George Somers	
Part time staff	Adult Programme Lead Kirsten Howells 28 hours p/w	Helpline Admin Beth Wright 8 hours p/w	Helpline Manager + Small grants f/r Lee Millam 19.5 hours p/w	Children & Families Programme Lead Catherine Woolley 3 days pw from 2022	Accounts Officer Manisha Vora 3 days pw	Salesforce Admin Ahmad al Hasani 3 days pw
Regular freelancers	Grant Fundraiser 1 day p/m	Website Developer 1 day p/w				

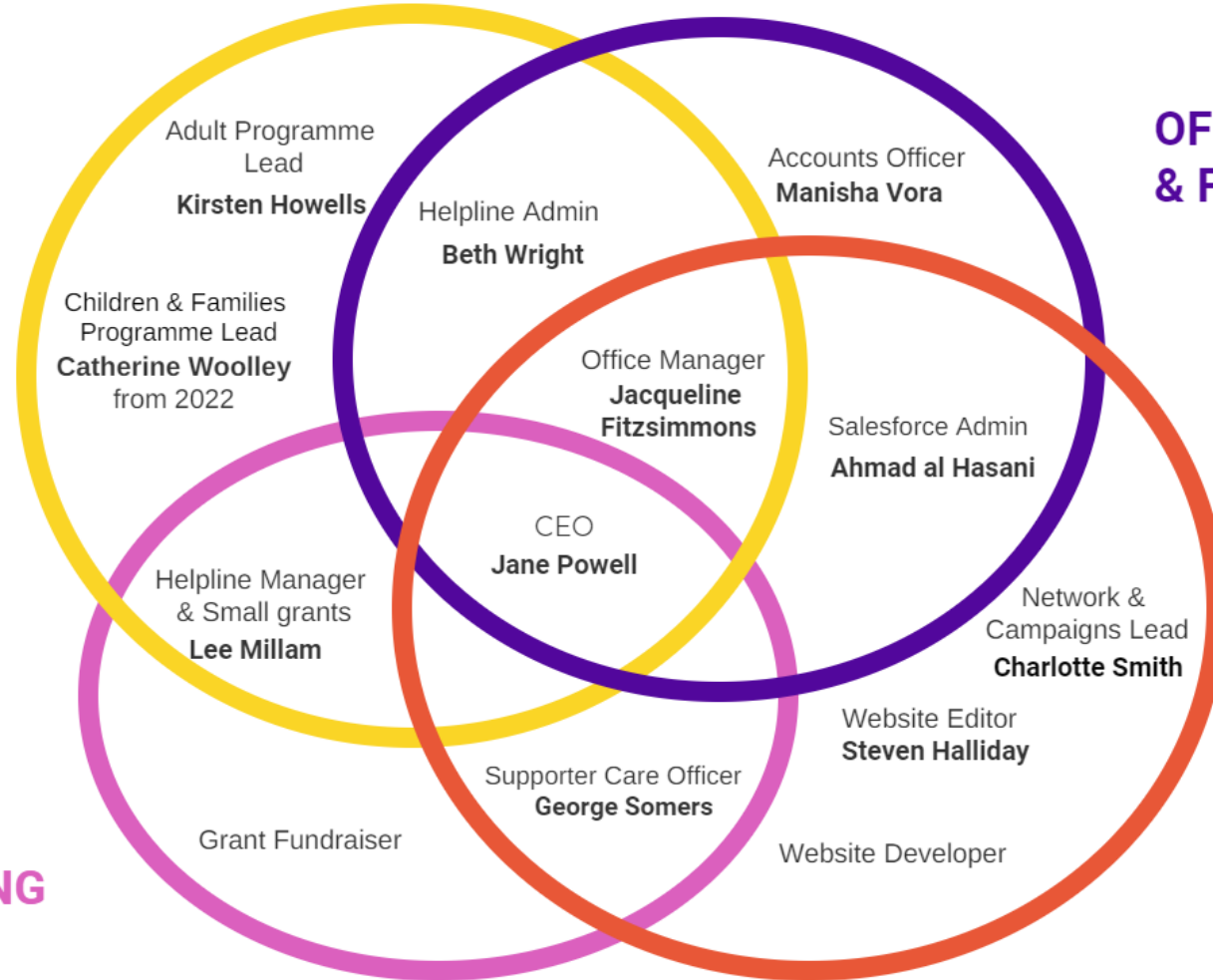
OPERATIONAL STRUCTURE

SUPPORT SERVICES

OFFICE SUPPORT & FINANCE

FUNDRAISING

MEMBERSHIP & OUTREACH



5 YEAR STRATEGIC PLAN

Impact Report 2021

1

**SUPPORT MORE PEOPLE
WHO STAMMER**

EXPANDING SUPPORT

Helpline

The helpline team have taken 1497 calls, chats, emails and calls this year, up 25% on 2020.

Support+

Our extended support can be anything from liaising with the courts, schools or employers or simply providing time to practice calls.

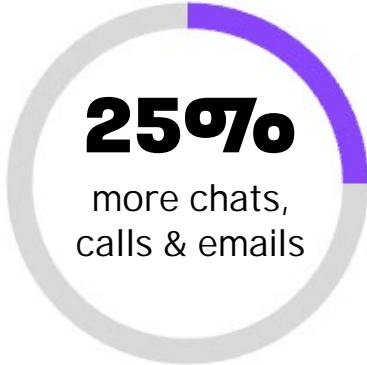
STAMMA



**AT
WORK**

Employment Service

Advising companies like Iberica, SUEZ; the NHS Network & delivering workshops for HR professionals & employers.



25%
more chats,
calls & emails



**350
Families**

Family Support

We've run 8 workshops for teenagers and parents and 12 Parent to Parent groups this year supporting up to 350 families + introduced online support groups for parents of school aged children.



**79
People**



**69
hours**

Advocacy

This includes successfully coordinating responses to the threatened closure of Sheffield NHS services for adults who stammer, and working with individuals around reasonable adjustments at work.

IMPROVED OUTCOMES



- Provided information, signposting and support to over 1400 individuals.
- "A better understanding of what works and what is helpful for my son."
- Empowered over 300 parents of children who stammer
- Empowered 31 teenagers who stammer "I feel more comfortable talking to other people and i understand more about stammering and I wont feel as scared when talking in class"
- Coordinated responses to the threatened closure of the NHS stammering service for adults in Sheffield which has withdrawn the closure date for the service and is reviewing their decision.
- Successfully worked with DWP to implement reasonable adjustments.
- Successfully worked with a university to commit to reasonable adjustments.
- After attending our workshops, parents report feeling much more confident about supporting their children who stammer, with many parents moving from a confidence rating of 1-2 out of 5 to 4-5 out of 5"
- "Many thanks for consistently coming through for me. I remain indebted to you for all your support and warm reception. It is really nice to know I can tap into this level of support when needed"

Detail	2020	2021
Page views	317,303	480,915
Downloads	19,850	13,938
Videos	13,038	19,557
Users	163,755	299,609

IN THIS SECTION

[Leaflets](#)

[Videos](#)

[Library](#)

['I Stammer' Cards](#)

[Editorial Guidelines](#)

[For Professionals](#)

[Audio](#)

[Glossary](#)



LEAFLETS



EDITORIAL GUIDELINES

JOIN US

If you, your child or someone you know stammers, then join us and create a better world for people who stammer. It's free. [Become a member.](#)

Our Your Voice section continues to inspire with a rich seam of articles fed by members writing about their own experiences of stammering.

YOUR VOICE

Jan-Oct

Visits

2020

58,941

2021

47,017

My Story — 28.10.21

IT IS ESSENTIAL THAT WE CONTINUE TO FORM COMMUNITY

To mark the end of Black History Month, Chantal tells us about her experiences of growing up with a stammer as a person of colour, representation, finding a job, and what's it all taught her.



My Story — 25.10.21

WE ARE ALL STORYTELLERS

Add 12-year-old Malachi to the long list of writers who stammer. Here, he



Opinion — 13.10.21

BLACK HISTORY MONTH, STAMMERING & IDENTITIES

Rebekah asks if there's a common



Opinion — 29.09.21

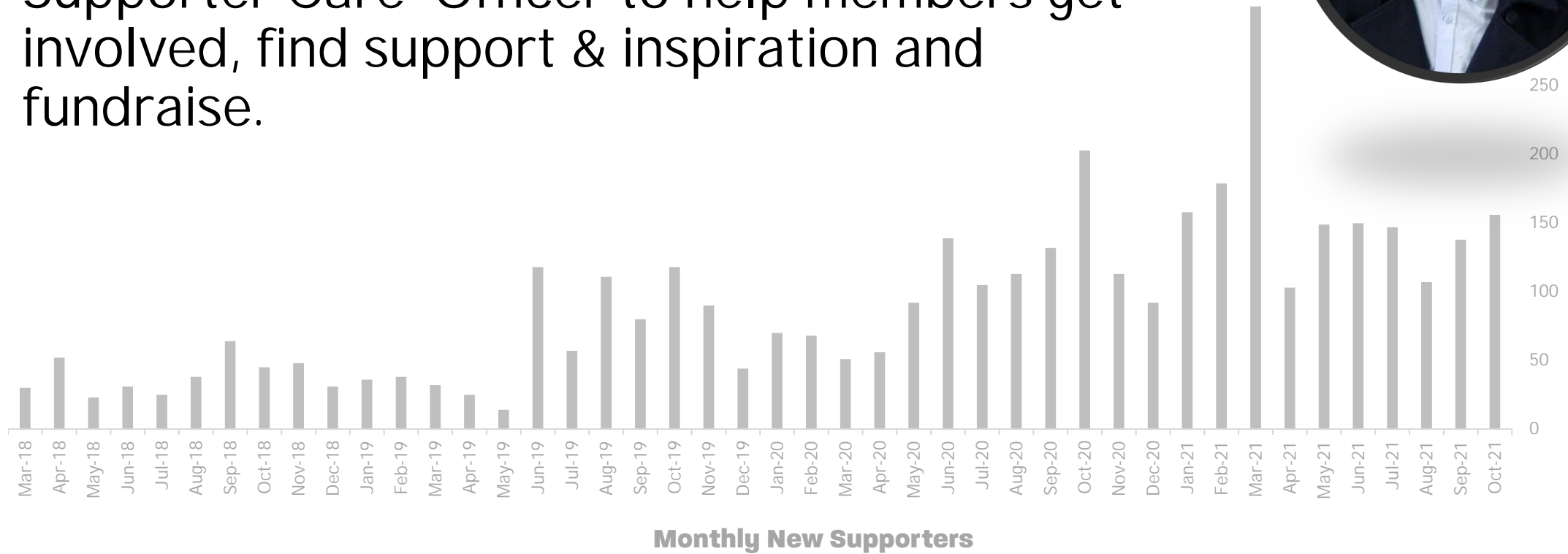
IT'S BEAUTIFUL HOW STAMMERING TRANSCENDS RACE, GENDER & CREED

2

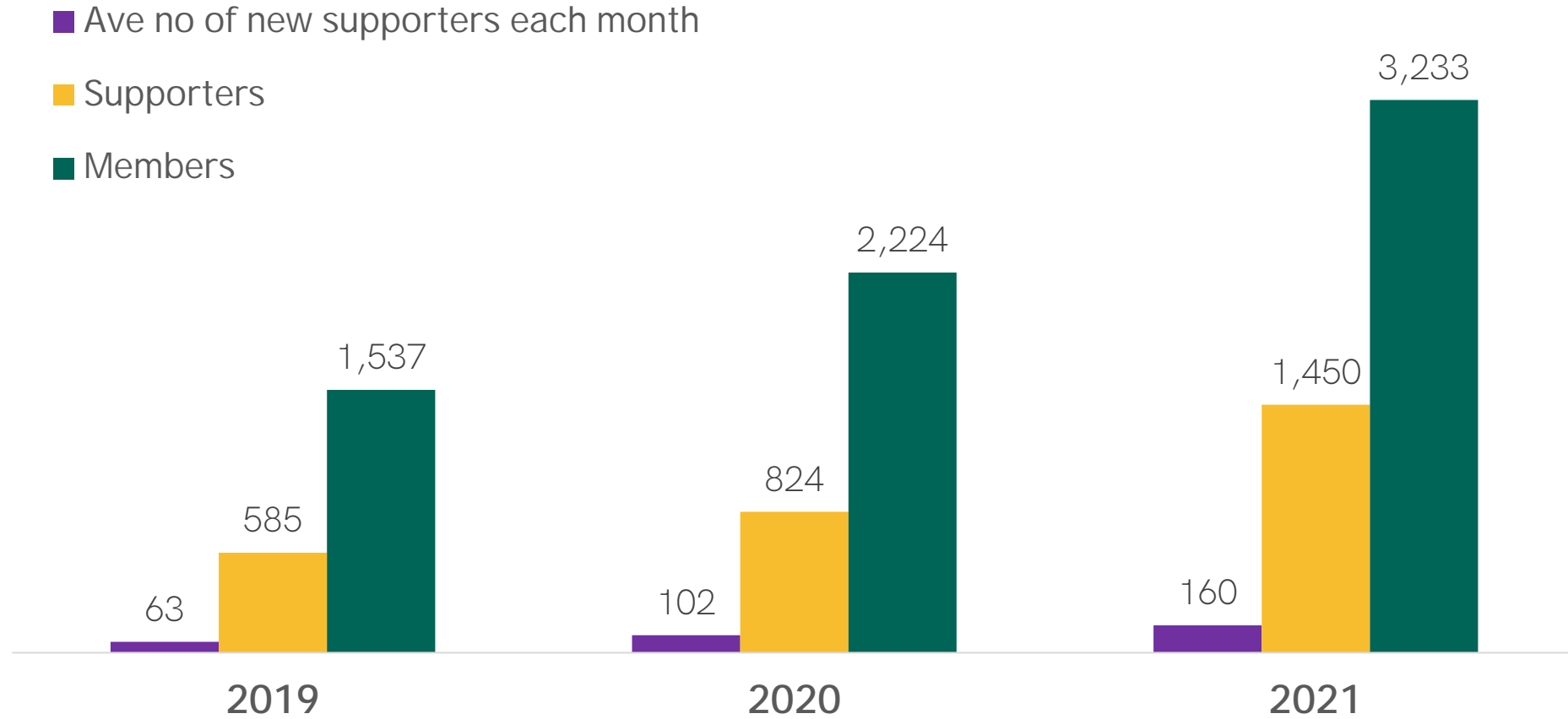
**BUILD MEMBERSHIP & COMMUNITY
SUPPORT & FACILITATE NETWORKS**

DEDICATED STAFF

George Somers started in January 2021 as Supporter Care Officer to help members get involved, find support & inspiration and fundraise.



EXPANDING OUR SUPPORT BASE



STAMMA SOCIAL



Over 600 people tuned into our Zoom sessions, with One to One interviews daisy chaining from **Jonty Claypole** interviewing **Owen Sheers**, Owen interviewing **Zaffar Kunial** and Zaffar interviewing **David Mitchell**. We were also delighted to watch Betony Kelly interview **Felicity Baker** and **Sophie Raworth** about Felicity's documentary, "I can't say my name" as well as interviewing Helen Rutter about her book 'The Boy Who Made Everyone Laugh'.

STAMMA

BUILDING OUR NETWORKS & GROUPS

Charlotte Smith started in August 2021 as Campaigns & Network Lead to support networks and groups. She'll bring lead organisers together to share best practice and work collaboratively and is dedicated to enabling groups and networks to flourish. New networks this year in pink.



- Civil Service Stammering Network
- STAMMA Defence
- Stammerers Through University Consultancy (STUC)
- NHS Stammering Network
- STAMMA Legal
- Met Police Stammering Support Network
- BBC Stammering Support Network
- Women Who Stammer
- 29 local groups
- Adults New to Stammering
- Young People 5-16
- Parents Group.
- Plus 5 more networks are under discussion

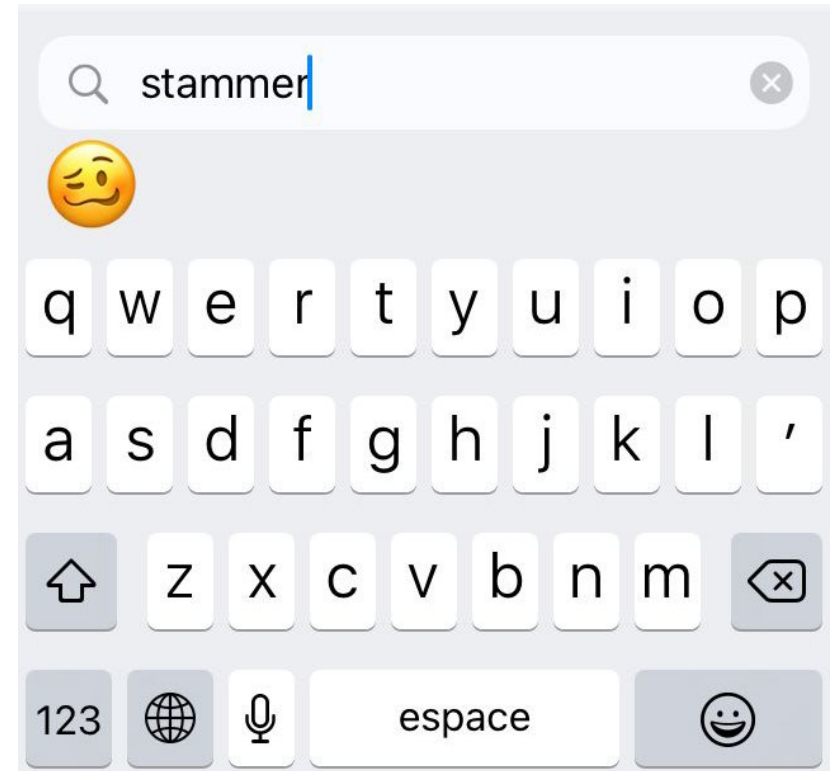
3 EDUCATE THE PUBLIC

APPLE

In June we learned that Apple was associating 'woozy face emoji' with stammering. We contacted Apple but received no response.

We took to the airways and issued a press release. The story went around the world.

On 22nd July Apple issued an iOS update. Stammering is no longer associated with woozy face.



**NO DIVERSITY
WITHOUT
DISFLUENCY**



“We applaud the work to raise awareness of stammering and encourage broadcasters to take notice.”

Ofcom 22/10/21

- We believe that if people see and hear stammering on the airways it will help normalise stammering and help those who are fluent respond better to hearing someone stammer.
- Our petition at change.org (find it on stamma.org/petition) calls upon broadcasters around the world to show people who stammer.
- The petition received national + local coverage.
- We'll continue to promote the petition, here and globally, for the next 12 months.

STAMMA



4

**MANAGE THE BSA
EFFECTIVELY
& EFFICIENTLY**

STAFF & SYSTEMS

- 2 staff recruited with support of National Lottery Community Fund.
- Hybrid working continues.
- Our team of volunteers are an integral part of the office, working not just on the helpline, but our campaigns and back office.
- We've moved over to Microsoft Teams.
- We're now hosting in house our website.



OUR GOALS FOR 2022

- Make STAMMAFest, Liverpool 24-28th August, HUGE.
- Extend our support for people who stammer at work/getting work + create a more stammer-friendly environment.
- Extend our support for young people & families.
- Develop our corporate relationships.
- Increase our fundraising.

TRUSTEE ELECTIONS

RESULTS



Chantal Anderson



Rhian Binns

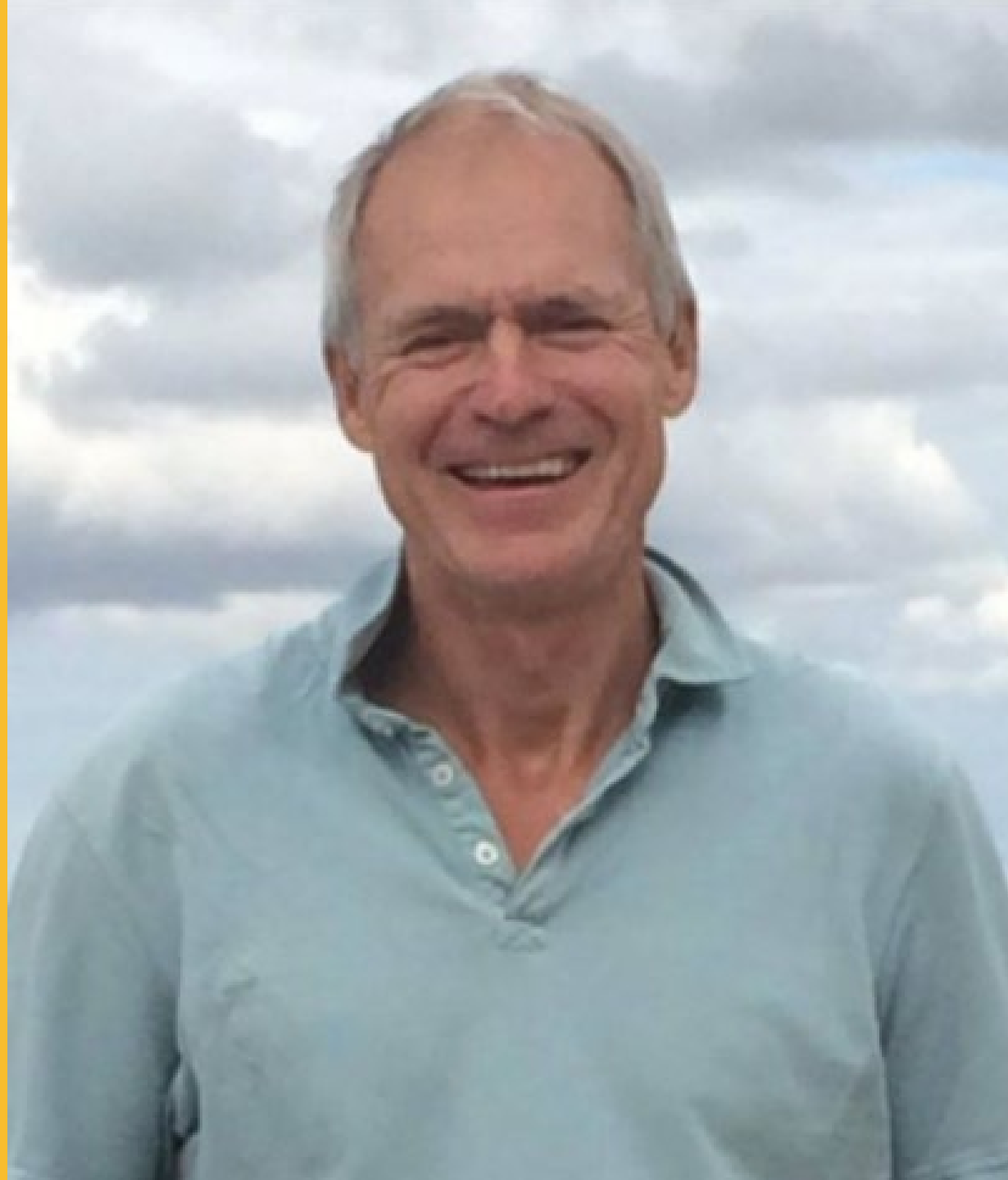


Name	Votes
Chantal Anderson	270
Rhian Binns	253
Deborah Johnston	199
James Mawrey	135
Paul Fix	102
Christopher Mercer	74
David Rose	59
Ranjit Dussaruth	57
Craig Pryde	50
Colin Marsh	48

VOTING 2017-2021

year	vote	voted	% vote	# candidates
2017	1,778	273	15%	6
2018	2,484	416	17%	18
2019	1,618	343	21%	9
2020	2,090	479	23%	6
2021	3,067	706	23%	9

Any Other Business



STAMM A

Thank you

Safe journey home

And don't forget to sign and share the petition