

LinkedIn volunteer role in STAMMA's Employment Support and Training Services

STAMMA's Employment and Training Services work with individuals and organisations on issues related to stammering and work.

During 2023, we worked with a range of organisations including Money Wellness, Experian, New Day, Hertfordshire County Council, the Business Disability Forum, Network Rail and the CWU. For a flavour of our work and its impact, see this [blog piece](#) about our collaboration with Money Wellness.

As part of this work, we want to reach out beyond our community of people who stammer, to influence and build links with companies and organisations. We want to get them thinking about how their systems and procedures might be excluding people who stammer and get them to actually change the way they work. To allow more flexible job interview procedures for job candidates who stammer; to ensure there are alternatives to voice recognition procedures for customer helplines; to stop asking for a customer's name to write on a coffee cup. All these things and more.

LinkedIn is a great tool for reaching out and influencing in this way. We have a STAMMA Work account and we're now looking for a volunteer who can help us create interesting and relevant posts, interact proactively with comments and responses, and build our network by connecting with relevant and influential people on LinkedIn.

Basic information

Hours	Ideally 2-3 hours per week
Day and time	Hours can be worked a time that's convenient to you (including evenings). If you are available at 2pm on Mondays you'll probably find it useful (and fun!) to join our weekly team meeting as it will help keep you up-to-date with various organisations the service is working with.
Location	Home-based
Supported by	Kirsten Howells (STAMMA's Services Director) and another LinkedIn volunteer

What does the role involve?

You'll be working alongside another LinkedIn volunteer whose focus is content for people who stammer. Your focus will be on content for organisations as employers and service providers for people who stammer. Working within our Employment Support Service, we're hoping you'll feel comfortable to:

- Write LinkedIn posts highlighting relevant issues and resources about stammering in the workplace and working with customers who stammer

- Preparing content several weeks in advance so that we can put out LinkedIn posts each week
- Respond proactively to comments on those posts, and engage with relevant posts from other individuals and organisations
- Build the STAMMA Work network of connections on Linked In

What support would you get?

If you're available on Monday afternoons, you can meet with the service coordinator (Kirsten) and other volunteers so that you have a good understanding of what's happening in the service. Together the group can help identify suitable topics and resources for LinkedIn post.

Regular contact with your LinkedIn partner volunteer.

A bank of image resources that you can use to make LinkedIn posts visually appealing.

Who might enjoy this volunteer role?

You're likely to enjoy volunteering in the Employment Support Service if you:

- have good writing skills in English
- are good at writing succinctly and are able to make a topic appealing and interesting in the first few sentences
- have some previous knowledge of the way LinkedIn works
- can spare some time on a regular basis to respond to comments on LinkedIn posts
- are interested in how we can make companies consider the needs of staff and customers who stammer

It's not essential to stammer if you are interested in volunteering with us, but you may particularly enjoy this role if you do. Your personal experience of stammering is very useful!

Other information

You will need to have access to your own computer or laptop.

As a volunteer you can, of course, step back from the role at any time. However, both you and the service are likely to get most out of the opportunity if you're able to volunteer with us for 12 months or more. By gradually learning and developing your confidence in the role, you can have the biggest impact.

This is a volunteer role and is unpaid.

For more information

If you have any questions, or to express an interest in volunteering in STAMMA's Employment Support Service, please email us at employmentsupport@stamma.org or phone Kirsten on 02045 824 130. We'd love to hear from you!